PRESS Effekt-Etage



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## Effekt-Etage further expands its position in the South of Germany.

The team in the Munich branch of Effekt-Etage has moved. The new office space reflects the growth of the Munich-based subsidiary.

At the end of 2015, Jörg Gutzke opened the new division of Effekt-Etage in Munich.

»Due to our strengthened position in southern Germany our team continues to grow. The new office creates space to stay optimally positioned for the future of digital product communication.«

- Jörg Gutzke, CEO at Effekt-Etage Munich

## **About Effekt-Etage**

Effekt-Etage specialises in visualisation as well as digital brand and product experiences. The company develops scalable solutions for the entire Computer Generated Imagery (CGI) process and holistic digital applications.

From data preparation in order to create a digital product twin to the creation and implementation of all media across all touchpoints of a modern user journey, Effekt-Etage covers a wide range of services. The portfolio includes: the conversion of design data, virtual film and photo shoots, product configurators, as well as Virtual Reality, Augmented Reality and holistic app / web applications.